

## **Toky aims to turn any website into a voice communications platform**

Toky, is a voice calling platform that allows businesses to receive calls from their website, Twitter account, Facebook page or anywhere a link can be placed.

The noncommercial version of Toky was launched in May this year, giving users the ability to use the product for free and set a personal link to receive calls from anyone. Today almost 30,000 users benefit from this new way of receiving calls.

### **A new communication method between customers and businesses**

Toky is launching its service to businesses, combining the latest of telecommunications technology and web, allowing companies of all sizes to have the benefits of a phone system that makes web and regular telephony integrate seamlessly.

With no doubt, one of the most innovative benefits for businesses is to convert their website into a tool of direct communication through a call widget. With a simple click, a voice call is established with potential customers. This tends to have an immediate effect in making a sale or providing a real-time support.

What's different in Toky compared to the other cloud telephony players is that's the first one to build a bridge that connects your website to your phone system. The most efficient way of communicating is still the human voice, so making it easy for potential customers to talk to you is what Toky is aiming for.

*"We made a platform that will benefit both, businesses and their customers. We are changing the way customers communicate with their companies and this provides a benefit to both parties."*

**Oscar Sanchez, Co -Founder at Toky**

### **Need more information? Call us: [toky.co/toky](https://toky.co/toky)**

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